

Jamie Chase

Founder & Instigator of Goodness

Strategist

Innovator

Humoritarian



Jamie Chase is one of twenty International Credit Union Development Educators and one of 15 graduate students in the only program in the world to offer a Masters in the Management of Co-operatives and Credit Unions.

Jamie was previously the communications director for the Washington Credit Union League, where she introduced the Biz Kid\$ PBS program to the credit union movement - it received the largest grant in the history of the National Credit Union Foundation. Jamie previously represented the World Council of Credit Unions to international media. Her work for individual credit unions includes developing and executing the plan that resulted in the largest credit union election voter turnout in the nation in recent years.

Speaking Topics Include:

- *Revitalizing elections: The member growth solution*
- *Grants: Batting a thousand to get several million*
- *YouTube: Reaching beyond teens to CNN Headline News*
- *No partnership is too big: The governor, the World Trade Center and PBS want to support your credit union*
- *PFI: Proposing to your members and getting them to the alter*
- *Credit unions as cooperatives*

CU Strategic Planning has been featured in:

- *The Huffington Post*
- *The Credit Union Times*
- *The Credit Union Journal*
- *Filene Research Institute*
- *CUNA News NOW*
- *WesCorp Small Credit Union Essentials*
- *Business Communication Today 9th Edition*
- *Excellence In Business Communication 8th Edition*
- *Business Communication Essentials 4th Edition*